



JAIN
DEEMED-TO-BE UNIVERSITY

SCHOOL OF
HUMANITIES AND
SOCIAL SCIENCES

Globethics.net

India

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

In Collaboration with **Globethics.net India**

International Conference

on

**Ethics in Research and Principles of Ethical
Journalism & its Impact on Society**

27th & 28th September 2022



JAIN (Deemed-to-be University)



Established in 1990, JAIN (Deemed-to-be University) was declared Deemed-to-be University u/s of the UGC Act 1956 by the Ministry of Human Resource Development, Union Government in July 2009. The university has reached unprecedented heights in the field of education. Based in Bangalore - The Silicon Valley of India, the university is ranked among the top universities in India. It is a cerebral destination for students worldwide for its illustrious history of developing talent. JAIN (Deemed-to-be University) is accredited A++ with a CGPA of 3.71 by India's National Assessment and Accreditation Council. It is ranked between 76-100 band by the National Institute of Ranking Framework, Ministry of HRD, Government of India and ranked 5th among the top private universities in India by the India Today Magazine. The university is also an ISO: 9001: 2015 Certified for Quality Management by TUV Nord. It is a hub of learning in the very sense of the word that encourages ambitious students and professionals who strive to excel in their areas of interest. The university is instrumental in producing thinking individuals for the nation.

Department of Journalism and Mass Communication

The Department of Journalism and Mass Communication is an integral part of JAIN (Deemed-to-be University) School of Humanities and Social Sciences, offers an entry into the ever-evolving world of global media and a dream university experience that merges the best of both world's academics and media. In the year 2022, the department has secured 17th position in India Today ranking. We offer UG and PG programmes. Here students learn to understand, interpret resolve issues that drive and change the media world. In syllabi and real time training students address local and global challenges in media and business and empowered to become next generation leaders in media. It helps to create media professional with contemporary skills no matter what dreams they choose to pursue.

The Department in consonance with the core vision of the University, encourages Interdisciplinary and Multidisciplinary approach in learning. We aim at making students bloom into professionals who will be primed to work in a high-pressure situations and tasks using their high Emotional Quotient and dexterity with the working of tools of mass communication. For the holistic development of students, we have a 360-degree approach towards teaching and learning. On a regular basis, Guest Lectures, Invited Talks, Workshops, Seminars, Student Tours, Yoga and Wellness Sessions are being organised.

Domiciled in Geneva, Switzerland, Globethics.net is an International Organization committed to furthering its vision of Ethics in higher education. The organization reaches out to teachers, students and other stakeholders to support the integration of relevant and contextual standards and structures to promote a deeper understanding of ethics in their context. Through training programmes, research, collaborative projects and introduction to best practices, Globethics.net ensures qualitative differences in the approach to ethics and aims to achieve the United Nations Sustainable Development Goals through its endeavours.

For free access to Globethics.net online library and to receive regular newsletter with news and updates from ethics professionals in the network click here: www.globethics.net/register

For more information, click the following link to visit GE Indiapage <https://www.globethics.net/about-globethics.net-india>

Conference Theme

Create a unified platform for generating awareness in research ethics and media's responsibility for protecting the rights of the researchers and media professionals

Ethics has always been a fundamental principle in any research activity or research project which includes certain basic responsibilities on the part of the researcher as an individual or representing any research organization /company. Such responsibilities are not always framed under the provisions of law, rather voluntary compliance to a set of moral dispositions, or personal code of conduct like protecting research participants, safeguarding researcher, data protection, plagiarism, intellectual property, the use of resources and research outputs, scientific misconduct and the regulation of research etc.

'Ethical Journalism', also involves a set of code of conduct which a journalist has to adhere to while delivering his / her job, e.g. maintaining objectivity, impartiality, integrity, honesty, truthfulness, proper attribution, avoiding libel etc. This is how media houses profess to vouch for ethical journalism 'the goal of The New York Times is to cover the news as impartially as possible – "without fear or favour," in the words of Adolph Ochs, our patriarch – and to treat readers, news sources, advertisers and others fairly and openly, and to be seen to be doing so. The reputation of The Times rests upon such perceptions, and so do the professional reputations of its staff members. Thus, The Times and members of its news and opinion staff share an interest in avoiding conflicts of interest or an appearance of a conflict'.

The impact on society is manifold. The media houses are called as the fourth pillar of the society and therefore, it can be stated undoubtedly that 'irresponsible journalism' may lead to a disaster if there is no supervision/ control or self-restraint both from external and internal agencies. Mass media's extra-constitutional authority over disseminating information should not harm the democratic fabric of the society or the nation as a whole and vice-versa.

Objectives:

- Identify the challenges of Research Ethics in General and Mass Media in particular.
- Understand the Impact of Ethics in Media & Communication Studies Research
- Create ethical media professionals and entrepreneurs, committed to the human values
- Provide an interactive platform for all stakeholders to present their research works and experiences.
- Elaborate the needs and demands of ethical journalism in the digital era.
- Analyse the ethical and legal inadequacies in media sector

Call for Papers

Prospective authors are invited to submit original research papers and case studies for presentation at the conference. The two day conference brings together keynote speakers, delegates from academia and industry, panel members, doctoral students, and faculty members to shape the conversation on research ethics and the media's responsibility for protecting the rights of the researchers and media professionals.

Research paper and article submissions are invited (but not limited) to the following topics:

Research Ethics:

- Socio-Economic Changes and their Impact on Ethics in Academics
- Ethics and its Challenges in a Pluralistic Society
- Value Education for Public Integrity
- Happiness and Ethical Values in Higher Education
- The nexus between Ethics in Higher Education and Quality of life
- The Challenges and Ethical Issues in Research
- Misconduct in Scientific Research & its Detrimental Impact
- Protecting Rights of the Researcher and Research Participants

Mass Media & Ethics:

- Media Ethics and Laws: Its Limitations and Scope
- Globalization and Ethics of New Media
- Cyber Laws, Cyber Anonymity and Ethics of Privacy
- Cyberculture and Media Ethics
- Panopticon Surveillance, Digitization and Ethics of Digital Media
- Cinema in the World of OTT and the Ethics of Visual Representation in a Fictional World
- Proliferation of New Media Technologies and Impact on Media Ethics
- Narrative Advertising and the Ethics of Hedonism - Voyeuristic Look
- Advertising, Consumerism & Bazaar - the Subjectivity of Women
- Photojournalism as a Tool for Mass Awakening-the Ethics of Objectivity

Who can Participate?

Faculty, Academic Delegates, Industry Experts, Academic Administrators, Curriculum Designers, Educational Policy Makers, Students and Research Scholars

Paper Submission Guidelines

- Paper / Article must be in the Scope of the Journal
- Typewritten in English
- Submission of manuscript should be in Word Doc only. No other format will be accepted.
- Paper / Article Format: Single Column, A4 Size, 1.5-Line Spacing.
- Font Style & Size: Times New Roman - Heading (size 14), Body (size 12)
- Word Limit: Total Word Limit for Each Paper / Article should be of minimum 8000 words.
- First Page - Title, Author(s) Name(s) and Affiliation(s) with Contact Number and Email id.
- Second Page - Title, Abstract (between 200 – 300 words), Keywords (5) followed by Main Text.
- The Manuscripts will be blind reviewed and only those, approved by the reviewers, will be selected for Presentation.
- Written in an objective third-person point of view throughout (Use "the Authors" or "the Researchers" NOT "I" or "we")

Note: All Manuscripts MUST be submitted through the registration link only.

Publication Opportunities

The paper submitted would be peer-reviewed and published in a Scopus-Indexed, and UGC-CARE listed journal. The publication charges for the research papers selected for UGC-CARE listed Journal will be communicated to the authors.

FOR REGISTRATION

<https://forms.gle/bRjRYG9xWsN2bkwE9>



Important Dates

Abstract Submission: (300 words):

3rd September 2022

Last date of Registration:

10th September 2022

Full-Paper Submission: (min 8000 -10000 words):

15th September 2022

Intimation of Acceptance:

20th September 2022

Dates of the Conference:

27th & 28th September 2022



Cash Prize will be given to the
Best Three Research Papers,
along with the Certificate of Merit

Time :

10.00 AM - 2.00 PM (Offline)

4.00 PM - 7.00 PM (Online)

Registration

Participant Type	Indian Participants	Foreign Participants
Academic Delegates	₹ 1,000	\$20
Research Scholars	₹ 1,000	\$20
PG/UG Students	₹ 300	\$10
Academic Attendees	₹ 300	\$10

Delegates can remit the registration fee by Bank Transfer to the given bank details:

Bank Account Details:

Name : Center for Management Studies

Bank Name : Canara Bank

Account No. : 04952200001287

IFSC Code : CNRB0010495

Branch : Maharani Arts College Branch

Address : Sheshadri Road, Bengaluru

MICR Code : 560015339

Note: After remittance, kindly email the acknowledgement to media.conference@cms.ac.in

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Jain (Deemed-to-be University)

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For Conference Related Queries:
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FOR REGISTRATION

<https://forms.gle/bRjRYG9xWsN2bkwE9>



Conference Venue :
JAIN (Deemed-to-be University)
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Bengaluru – 560027
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