



**JAIN**  
DEEMED-TO-BE UNIVERSITY

CENTER FOR  
MANAGEMENT  
STUDIES

Student Research & Development Cell (SRDC) – VIDHYANIDHI

In Association with

Faculty Research Cell – GYANIDHI

Presents

INTERNATIONAL LEVEL

RESEARCH SUMMIT

‘AVLOKAN’

on

“REDEFINING SOCIAL RESPONSIBILITY  
WITH ETHICAL LEADERSHIP”

2<sup>nd</sup>–10<sup>th</sup> August 2021

Platform : Zoom | Live on Facebook

## Event Schedule

**DAY-1** 2<sup>nd</sup> Aug 2021

Inauguration

Inaugural Session by **Dr. Rogers M. Smith**

7.00 pm – 9.00 pm (IST)

**DAY-2, 3 & 4** 3<sup>rd</sup>, 4<sup>th</sup> & 5<sup>th</sup> Aug 2021

Session by Guest Speakers

7.00 pm – 9.00 pm (IST)

**DAY-5, 6, 7 & 8** 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup> Aug 2021

Track Presentations

5.00 pm – 9.00 pm (IST)

**DAY-9** 10<sup>th</sup> Aug 2021

Valedictory Address by **Dr. Philip Kotler**

International Panel Discussion

Valedictory & Announcement of Best Paper Awards

7.00 pm – 9.45 pm (IST)

### Welcome Address:

#### Dr. Dinesh Nilkant

Director, CMS, JAIN (Deemed-to-be University)  
Bengaluru

2nd August | 7.00 pm (IST)

### Chancellor's Address:

#### Dr. Chenraj Roychand

Chancellor, JAIN (Deemed-to-be University)  
Bengaluru

2nd August | 7.10 pm (IST)

### Vice Chancellor's Address:

#### Dr. Raj Singh

Vice-Chancellor, JAIN (Deemed-to-be University)  
Bengaluru

2nd August | 7.20 pm (IST)

## SPEAKERS

#### Dr. Rogers M. Smith

"American Political Scientist"  
Christopher H. Browne Distinguished  
Professor of Political Science  
University of Pennsylvania, USA



#### Dr. Philip Kotler

"Father of Modern Marketing"  
S. C. Johnson Distinguished Professor of  
International Marketing  
J. L. Kellogg School of Management, USA



#### Mr. P K Gupta

Global CTO, Global Alliances Presales, Dell Technologies  
Board Member, Storage Networking Industry Association (SNIA)  
Santa Clara, California, United States



#### Ms. Amita Paul

Product Manager, LinkedIn  
Advisor, Meemli  
Redwood City, California, United States



#### Mr. Arup Chatterjee

Principal Financial Sector Specialist  
Asian Development Bank  
Metro Manila, National Capital Region, Philippines



#### Dr. Raj Singh

Vice Chancellor, JAIN (Deemed-to-be University)  
Vice Co-Chair, ASSOCHAM, Karnataka Chapter  
Bengaluru, Karnataka, India



#### Dr. Dinesh Nilkant

Director  
CMS, JAIN (Deemed-to-be University)  
Bengaluru, Karnataka, India



#### Dr. Vinod Dumblekar

Founder & CEO, Mantis  
Member, International Simulation &  
Gaming Association (ISAGA), New Delhi, India



#### Dr. John Lipinski

Professor, Department of Management  
Indiana University of Pennsylvania, USA



#### Mariana Guedea

CEO, Meraki Organization  
Nicaragua



#### Sasha E. Butler

CEO, Center for Global Alliance & Leadership Expansion  
Maryland, United States

### Research Summit Convener:

#### Dr. Varsha Agarwal

Assistant Professor & Coordinator - Research & Consultancy Cell  
CMS, JAIN (Deemed-to-be University), Bengaluru

### Moderators :

Sunitha B K, HOD, JU – CMS

Dr. Varsha Agarwal, Faculty, JU – CMS

Dr. Shiva Chaudhary, Faculty, JU – CMS

Baisakhi Debnath, Faculty, JU – CMS

Vinod Kumar M, Faculty, JU – CMS

Shankar Prasad, Faculty, JU – CMS

Registration Link: <https://forms.gle/M4VEuAapWt4DaWJx9>

E-Certificates to all participants.

Email: [avlokan@cms.ac.in](mailto:avlokan@cms.ac.in)

Conference Related Queries: Syeda Shifa – 9945084843

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