



## Dr Srinidhi V R

Assistant Professor

**Specialization:** Finance

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### Qualification

- PhD (Finance)
- MPhil
- MCom
- MBA
- PGDFM
- Financial Markets - Yale University
- Blockchain Business Models - Duke University
- Analyze Stock Data using R and Quantmod Package (online) - Rhyme & Coursera
- Python and Statistics for Financial Analysis (online) - Hong Kong University of Science and Technology
- Exploring Data Visually with R (online) - Pluralsight, Inc.
- Mining Data from Time Series (online) - Pluralsight, Inc.
- Applied Time Series Analysis and Forecasting with R (online) - Pluralsight, Inc.
- Understanding Machine Learning with R (online) - Pluralsight, Inc.
- Understanding and Applying Factor Analysis & PCA (online) - Pluralsight, Inc.

### Career Summary

Dr Srinidhi V R is an Assistant Professor with a strong research foundation. He is engaged in guiding students and research scholars in academic as well as research pursuits. He has also been Examination Coordinator for seven years

### Research Interest

Finance & HR: Research in the field of stock market is very crucial which enables the investors to understand the worth of investment(s). The research brings down the complex data to the layman's term. It also helps investors to choose the best alternative avenues in investment. Further, the research will also help to know the direction of the investment by the investors. So it becomes vital to research in the field of finance and stock market.

### Research Publications

Published 5 Research Articles in 3 International and 2 Scopus indexed Journals, during 2014 - 2019:

S.N.	Title of Paper	Journal Name	Impact Factor	ISSN	Scopus Indexed	Year
1	Satisfaction of Teachers in Job Front of Higher Education: A Reality Check in Private Institutions of Bengaluru	Journal of Advanced Research in Dynamical & Control Systems	0.13	1943-023X	Yes & H 17	2019
2	Institutional Investments and Their Influence on Stock Returns	IRA-International Journal of Management & Social Sciences	3.554	2455-2267	No	2017
3	Measuring Indian Economic Progress: An Analysis of National Leadership through Stock Market Performance	Indian Journal of Finance	0.76	0973-8711	Yes & H index 7	2016
4	Examination of Long - term Effect of Exchange- rate on Indian Stock Market	International Journal of Marketing & Financial Management	0.98	2348-3954	No	2014
5	Namo Mana Vijayee Stock-market Performance or a Bubble	An International Journal in Management and Social Science	3.25	2321-1784	No	2015

- **How to Prepare Your Manuscript (online)** - Researcher Academy, Elsevier
- **Structuring Your Article Correctly (online)** - Researcher Academy, Elsevier
- **Publishing Open Access (Online)** - Researcher Academy, Elsevier

**Work Experience – 17 Years**

- 2009- Present Assistant Professor- Center for Management Studies, Jain (Deemed-to-be University)
- 2008-2009 Assistant Professor- Acharya’s Bangalore B School
- 2006 -2008 Lecturer- Sri Bhagawan Mahaveer Jain College
- 2005-2006 Lecturer- New Horizon College
- 2002- 2005 Lecturer- City College

**Courses Facilitated**

- BBA – Finance Courses
  1. Income Tax
  2. International Finance
  3. Security Analysis Portfolio Management

**Articles / Case Studies**

-NIL-

**Consultancy / Projects**

-NIL-

**Books / Chapters**

-NIL-

**Activities**

-NIL-

**Recognition / Awards**

JGI Award for Contribution towards Research Publication - 2016.

**Seminars/ Conferences Attended**

-NIL-

**Resource Person for FDP & Workshops**

Presented 6 Research Papers in 4 International, 1 National and 1 State-level Conference:

S.N.	Title of Conference	Institute Full Name & Location	Paper Presented	Year
1	7 <sup>th</sup> International Conference on Managing Human Resources at Workplace	SDMIMD, Mysore	Teachers’ Satisfaction in Job Front of Higher Education: A Reality Check in Private Institutions	2018
2	Role of Digital India in Make in India Campaign	PES University, Bangalore	FDI & its Impact on the Make in India – A Macro Analysis	2016
3	International Conference on Financial Markets and Corporate Finance	IIT Madras, Chennai	Effect on BSE Sensex with Institutional Investments	2016
4	International Conference on Global Convergence of Management Education and Practices	Bangalore University	An Analytical Approach to Measuring Incredible India! Through Stock Market Performance, Business Opportunities & Variability	2015
5	3 <sup>rd</sup> International Conference on Managing Human Resources at Workplace	SDMIMD, Mysore	An Exploratory Research on Impact of Demographic Variables on Expatriate Tenure in India with Specific Reference to Bangalore	2014
6	National Conference on Contemporary Issues and Challenges in Banking and Financial Sector in India	RNSIT, Bangalore	A Study on Impact of US Stock Market on Indian Stock Market	2010

**Resource Person for Conferences & Seminars**

**Member on Committees / Editorial Boards Committees**

- Examination Coordinator: 2013 – Present
- Board of Examiners: The National Degree College 2015-16
- BBA-Time Table: 2011-12

**Editorial Board**

- Journal of Financial Economic Policy: 2018-19

S.N.	Title of FDP & Workshop	Institute	Topic	Year
1	FDP on Data Analysis using R	Center for Management Studies, Jain (Deemed-to-be University)	Data analysis for Social Science Research	2020
3	National Level Online Workshop on Enhancement of Research Skills	SSMRV	Tools for Research	2020
4	FDP on Approaches to Research Methodology in Survey Data Analysis through R Software	SBM Jain Evening College, Bangalore	Data Analysis through R	2020
5	FDP on Progressive Research Framework in Social Science Research on How to Write a Research Paper for Scopus Journals	T. John College, Bangalore	Research Methods and How to Write a Research Paper for Scopus Journal	2019
6	State-Level Students' Research Seminar	St. Joseph's College of Commerce, Bangalore	Preparation of Questionnaire	2018 & 2019

**Webinars**

S.N	Title of Conferences & Seminars	Institute	Year
1	One Day National Conference On Economic Slowdown: Measures to Revive The Paranoid	Kairalee Nikethan Golden Jubilee Degree College, Bangalore	2019
2	International Conference on Innovation and Human Values: Thriving in VUCA World	Seshadripuram College, Bangalore	2019
3	National Conference on Impact of Digitalization on Commerce, Management, Science, Technology and Humanities	Noble Group of Institutions	2018