



Ms. Sagaya Swetha N Joseph

Assistant Professor

Specialization: Finance & Accounting

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Qualification

- MCom (Merit holder)
- UGC-NET
- BCom
- PhD (Pursuing)

Work Experience

2019 - Present
Assistant Professor -
Center for Management
Studies, Jain (Deemed-
to-be University)

Courses Facilitated

- NIL -

Member on Committees / Editorial Boards

Committees

- Conference:
2019-present
FDP Committee:
- 2019-present
BBA -World of Work:
2019-present
OBOW – Open book
Open Web:
- 2019 - present
Director's Task
Force: 2020-present

Professional Memberships

- NIL -

Career Summary

Sagaya Swetha N Joseph always believed that pursuing her passion is something important and teaching is definitely a form of commitment that she owes to herself and others, respectively views it as a positive responsibility. She is certain of being placed at the right institution for nurturing her as an academican exploring the bundle of knowledge in fulfilling her objective.

She strongly believes in the teaching approach of 'Learn, Relearn and Unlearn' that helps in enhancing and embracing the skills and inculcate the same in the students.

Research Interest

Organizational Behavior and Psychology - Research in Organizational Behavior helps to study the behavioral context of individuals and groups in organizations. Research in this field requires study of human behavior in organizational settings, the interface between human behavior and the organization, and the organization itself which is very imperative in the current corporate scenario.

Research Publications

4 papers including one in EBSCO and PRO-QUEST Indexed and UGC Care Journals.

| S.N. | Title of Paper | Journal Name | Impact Factor | ISSN | Year |
|------|--|--|---------------|-----------|------|
| 1 | Critical Analysis of the Various Graduate Enlistment Methods | International Journal for Research in Applied Science and Engineering Technology | 7.129 | 2321-9653 | 2020 |
| 2 | Does Insurtech Enhance the Indian Insurance Sector? | International Journal of Management, Technology and Engineering | 6.3 | 2249-7455 | 2019 |
| 3 | Bancassurance - A Panoramic Outlook | International Journal of Banking, Risk and Insurance | 5.201 | 2320-7507 | 2019 |
| 4 | The Role of Performance Audit in Public Administration | Journal of Emerging technologies And Innovative Research | 5.87 | 2349-5162 | 2019 |

Articles / Case Studies

- NIL -

Consultancy / Projects

- NIL -

Books/Chapters

1 Textbook:

| S.N. | Title of Book | Publisher | ISBN |
|------|---------------------|--------------|----------------|
| 1 | Conflict Management | Notion Press | 978-1648920608 |

Activities

- CMS Conference Wing
- FDP Organizers Committee
- OBOW (Open Book Open Web)

| S.N. | Activity | Title | Year |
|------|---|--------------------|------|
| 1 | Mental Wellbeing - Identifying Signs of Stress/Illness and Self-Care in Care Giving Profession | National Level FDP | 2019 |
| 2 | Happily, Retired – Retirement Benefits from Finance Perspective | National Level FDP | 2020 |
| 3 | Innovative Teaching Pedagogy in Education for Gen Z and Gen Alpha in the Era of Information Explosion | National Level FDP | 2020 |
| 4 | Trending Teaching for Participation and Performance | National Level FDP | 2020 |
| 5 | Science of Retail | National Level FDP | 2019 |
| 6 | Discourse Analysis of 21st Century Literature | National Level FDP | 2020 |
| 7 | Financial Education | Workshop | 2019 |
| 8 | Goods and Service Tax | Workshop | 2017 |
| 9 | Inquest of Research | National Level FDP | 2020 |
| 10 | Creating New Knowledge - A Blend of Research and Data Analysis | National Level FDP | 2020 |
| 11 | Moving forward through the Challenges Posed by Covid-19 in the Manufacturing Sector | National Level FDP | 2020 |
| 12 | A Sustainable Response to Covid-19 – The New Normal | National Level FDP | 2020 |
| 13 | Gender Implications of COVID-19 Pandemic | National Level FDP | 2020 |

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|----|--|--------------------------|------|
| 14 | Digital marketing 101 | National Level FDP | 2020 |
| 15 | Counter -Terrorism and Human Rights | National level Webinar | 2020 |
| 16 | Goal Setting that cannot Fail | National level Webinar | 2020 |
| 17 | Microbiologists' Eye view on Covid-19 | National level Webinar | 2020 |
| 18 | Information Systems during and after the Covid-19 | National level Webinar | 2020 |
| 19 | Rediscovering Management of Business post Covid-19 | International Conference | 2020 |

Recognition / Awards

- NIL -

Seminars/ Conferences Attended

1 International and 1 National Conference

| S.N. | Title of Conference | Institute | Paper Presented | Year |
|------|--|---|---|------|
| 1 | 3rd International Conference on 'Emerging Global Trends in Accounting, Finance and Taxation' | Jain (Deemed-to-be University), Jayanagar | Bancassurance - A Panoramic Outlook | 2019 |
| 2 | SAMSHODHAN - National level Research Seminar on "Emerging Paradigms in Commerce" | Christ (Deemed-to-be University), Hosur | Evolution, Effectiveness and Expectation of Business Ethics Education | 2018 |

Online Certifications and Webinars

**Online Certifications:
08 Certifications with 1 specialization.**

| S.N. | Course | University | Year |
|------|--|---------------------------|------|
| 1 | Market Research and Consumer Behavior | IE Business School | 2020 |
| 2 | Intercultural Management | ESCP Business School | 2020 |
| 3 | Types of Conflict | University of California, | 2020 |
| 4 | Conflict Resolution Skills | University of California | 2020 |
| 5 | Financial Accounting: Foundations | University of Illinois | 2020 |
| 6 | Investments II: Lessons and Applications for Investors | University of Illinois | 2020 |

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|---|---|----------------------------------|------|
| 7 | Financial Accounting: Advanced Topics | University of Illinois | 2020 |
| 8 | Intercultural Communication and Conflict Resolution | University of California, Irvine | 2020 |

Webinars-FDP/MDP

| S.N. | FDP/MDP-Webinar | Institution | Year |
|------|---|---|------|
| 1 | Mindfulness for Educators | Center for Management Studies, Jain (Deemed-to-be University) | 2020 |
| 2 | Managing Stress during Uncertain Times | Center for Management Studies, Jain (Deemed-to-be University) | 2020 |
| 3 | Covid-19 Crisis: The Global Economy Reshaping | Center for Management Studies, Jain (Deemed-to-be University) | 2020 |
| 4 | Paradigm shift in Teaching Pedagogy - Post Covid-19 | Center for Management Studies, Jain (Deemed-to-be University) | 2020 |
| 5 | Goal Setting that cannot Fail | Center for Management Studies, Jain (Deemed-to-be University) | 2020 |
| 6 | Marketing during COVID-19 | Center for Management Studies, Jain (Deemed-to-be University) | 2020 |
| 7 | E-Learning Tools for Empowering Quality of Education | Savitha School of Management | 2020 |
| 8 | Digital marketing 101 | IIDE | 2020 |
| 9 | Inquest of Research - SPSS and AMOS | Center for Management Studies, Jain (Deemed-to-be University) | 2020 |
| 10 | Creating New Knowledge: A Blend of Research and Data Analysis | Center for Management Studies, Jain (Deemed-to-be University) | 2020 |
| 11 | Counter -Terrorism and Human Rights | National level Webinar | 2020 |
| 12 | Microbiologists' Eye view on Covid-19 | National level Webinar | 2020 |
| 13 | Information Systems during and after the Covid-19 | National level Webinar | 2020 |