



Ms. Roopa Traisa A

Associate Professor, Head of the Department

Specialization: Human Resource Management & Organizational Behaviour

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Qualification

- MPhil
- MCom
- BCom
- PhD (Pursuing)
- Diploma in Mediation
- Advanced Diploma in Human Resource Management – Cambridge University, UK

Career Summary

Roopa Traisa started her career as a lecturer in Commerce and Management at SJRC College in 2003 later shifted her job to Presidency University in the year 2004. From 2005 she has been associated with the Center for Management Studies - Jain (Deemed-to-be University) till date. Today, she sees herself as a teacher, mentor, and a leader to thousands of students who have been a part of this big education giant - Jain (Deemed-to-be University).

She was given an opportunity to work in several committees, which enabled her to groom herself as a responsible and hardworking individual. In 2015 she was assigned the HOD position, followed by being a Member of The Board of Examiner, Board of Studies, and External Deputy Controller. She has also guided students on research projects, handled post-graduate classes for MBA Pondicherry University and taught subjects such as Human Resource Management, Organizational Behavior, and Research Methodology.

Work Experience - 17 Years

- 2005 - Present - Associate Professor - Center for Management Studies, Jain (Deemed-to-be University)
- 2003-04 - Lecturer - Presidency University
- 2002-03 - Lecturer - Sri Jagathguru Renukacharya College for Women

Courses Facilitated

- Banking Theory and Practice
- Human Resource Management
- Research Methodology
- Business Law
- Business Management
- Organizational Psychology
- Labour Law
- Contemporary Human Resource Management
- Conflict Management

Research Interest

Impression Management: In this complex and competitive business world, there are losers and gainers of the competition. Not only they are judged by their performance but also by the impression they set on the minds of the evaluators.

Research Publication

Sl.No	Title of Paper	Journal Name	Impact Factor	ISSN	Scopus Indexed	Year
1	Impact of Impression Management on Job Attitude: Framework Development	International Journal of Commerce and Management Research	5.22	ISSN: 2455-1627	No	2018
2	Impact of Impression Management on Job Attitude of Men and Women,	International Research Journal of Management Sociology & Humanities	-	ISSN 2277 - 9809 ISSN 2348 - 9359 (Print)	No	2018

Articles / Case Studies

- Article on "Servant Leadership" for Ergo Magazine
- Article on "Obsessive Compulsion Disorder (OCD)" for Ergo Magazine

Member on Committees / Editorial Boards

Committees

- Timetable: 2011-12
- Examination Committee:2011-2015
- Cultural Committee: 2012-15
- HR Conclave: 2017-Present

Professional Memberships

- BIMACC – Center for Mediation

Books/Chapters

Textbook:

Sl.No.	Title of Book	Publisher	ISBN
1	Business Management	Himalaya Publication	978-93-5202-783-5

Activities

Sl. No.	Activity	Title	Year
1	Achievers' Day and Graduation	College Activity	2006-2007
2	CMS Festival: Lasya and Threshold	International and National Level fest	2006-2007
3	Freshers' Day	College Activity	2007-2008
4	Management Expo	College Activity	2014-2020
5	HR Day	College Activity	2017-2020
6	HR Conclave	HR Summit	2017-2020
7	OBOW	College Activity	2015-2020
8	Avishkaar	College Activity	2020
9	Judged Events for Protégé and Verve	Intra college	2017-2020
10	FDP on "Happily, Retired – Retirement Benefits from Finance Perspective"	National Level FDP	2020
11	FDP on "Mental Wellbeing - Identifying Signs of Stress/Illness and Self-Care in Care Giving Profession"	National Level FDP	2019

Seminars and Conferences attended

Sl.No.	Title of Conference	Institute Full Name & Location	Paper Presented	Year
1	Innovative Pedagogy in Business and Management Education	Jain (Deemed-to-be University), Bangalore	Understanding the Challenges of Adolescence Student and Implementing Innovative Teaching Pedagogy to Improve Their Performance	2018
2	7 th International Conference on Managing Human Resources at the Workplace	SDMIMD, Mysore	Impact of Impression Management on Job Attitude of Men and Women	2018