

CURRICULUM STRUCTURE

Master of Arts – Journalism & Mass Communication

Semester I

- Introduction to Communication
- Reporting
- Editing
- Comparative Journalism
- Media Laws

Semester II

- Introduction to Radio and TV
- Advertising
- Public Relations
- International Communication
- New Media

Semester III

- Communication Theories
- Communication Research Methods
- Film Studies
- Development Communication

Specialisation

- Radio and Television
- Print Media • I
- Advertising and PR • I

Semester IV

- Media & Culture
- Business Journalism
- Technical Writing
- Dissertation

Specialisation

- Radio and Television
- Print Media - I
- Advertising and PR • I