



Center for Management Studies

JAIN UNIVERSITY

Declared as Deemed-to-be-University u/s 3 of the UGC Act, 1956



Junior Inter-Collegiate Fest

9th September 2017

Venue :

Jain University-Center for Management Studies

133, Lalbagh Road, Bengaluru-560 027.

www.cms.ac.in



JAIN UNIVERSITY

Declared as Deemed-to-be-University u/s 3 of the UGC Act, 1956

A deemed-to-be-university since six years, it is now ranked number 5 among the top private universities in India by India Today Nielsen Best Universities Survey 2015. It is certified ISO 9001:2008 for quality management by TÜV Rheinland and it is a member of Association of Universities of Asia and the Pacific (AUAP). There are over 100 innovative programmes at the UG, PG, and research levels, and erudite faculty members who mentor 9600 students nationally & globally. It enjoys close to 20 international collaborations with the world's leading universities and organizations in the UK, Germany, Russia, the US, Canada, etc. We have been accredited by NAAC with 'A' grade status. JU constantly innovates and sets high standards of achievement.



Center for Management Studies **JAIN** UNIVERSITY

Declared as Deemed-to-be-University u/s 3 of the UGC Act, 1956

Jain University - Center for Management Studies (CMS) is a top-notch educational institute that imparts learning in management and entrepreneurial studies, with passion. We at JU-CMS, are instrumental in the creation of intellectual capital - the entrepreneurs and pillars of India's prosperous future. JU-CMS constantly innovates and sets high standards of achievement.

JU-CMS offers a high profile BBA (Bachelor of Business Administration) and a unique Media programme BA (Journalism and Mass Communication). Both offer cutting edge training and facilities in classroom interaction, internships and in industry-centric training. With ultra modern labs and contemporary training systems, JU-CMS prepares students to be future leaders in management and highly effective media professionals.



The CMS festival is a fine mixture of academic, artistic and cultural expertise in students across India. It combines, over a period of two months, management, cultural, theatre and media events at the very professional level of training and performance. It constantly attracts the most talented students from across India and culminates in an international programme, Precipice, of extraordinary excellence. The cultural fest 'Lasya' is a brilliant amalgamation of dance, music and cultural excellence, showcasing the diversity of India.

JU-CMS also holds with pride, a record, in the **Limca Book of Records**, of the largest contingent of students and faculty to travel to Europe from India in 2012.



JU-CMS presents '**ICON**', a Junior Inter-collegiate Fest for 12th Std / PUC students empowering young minds. Spanning business, media and culture, it challenges the mind, body and intellect. Icon is a youth fest exploring business and leadership potential in young India. It anticipates tomorrow, today.

Challenge and empower yourself. Become an icon !



ICON

Best Manager

An Icon is a person of the highest possible value. It is said that "LEADERS INSPIRE GREATNESS". Great leaders are those who rise above the rest and achieve what is beyond possible. For the Inspirer, Admirer, Perceiver, Leader and the Achiever in you, we provide an opportunity to come and celebrate greatness. BEST MANAGER is the arena where participants rise above the ordinary and distinguish themselves from the rest.

Join us and we shall celebrate the LEADER in you !

1 Member

Coordinator

ASHISH AGARWAL
Ph : +91 9886947818





IDEA Business Plan

Do you dream of becoming an Entrepreneur? Put on your thinking hat and come up with an idea that the world has not seen or heard off. Devise a feasible plan to convert your idea into a business plan.

Topic : Students, especially in their 12th standard do not understand what their passion is and what they want to do in the future. Come up with an IDEA that will enable us to understand your passion and a BUSINESS PLAN to implement the idea.

4 Members in a team

Coordinator

SAYYAM R SINGHVEE
Ph : +91 9945374475

Round 1

Submission of an Idea in a A4 size sheet
(Prelims)

Round 2

Submission of the business plan of the idea -12 to 15 pages
(Prelims)

Round 3

Defend the Idea and Plan with a PPT presentation.
(Onstage)



REP-TECH

Media Event

Do you want to bring the truth to the people? Do you want to influence their thinking? If yes, join the media revolution that is happening around the world. Harness the power of the media to charge your passion for change !

Individual participation

**Round
1**

**Write a Newspaper/Magazine article
of 250 words of any topic with
social/national relevance**
(Prelims)

**Round
2**

**Shoot a video of 3 to 5 minutes of
any topic with social/national relevance**
(Finals)

Coordinator

S CHINMAYI NAVADA
Ph : +91 8549837541



TREASURE HUNT

Come, explore the world of business.

5-6 Members in a team

- Treasure hunt will be based on business and general knowledge
- Time duration : 30 min.
- Treasure hunt will take place only within the campus.



Coordinator

ARVIND SHARMA

Ph : +91 9043677887

www.cms.ac.in

Rules & Regulations

- Each college / school can send one team from each academic stream.
- Participants must carry valid college / school ID card.
- Teams must carry at least one laptop and portable internet connection per event.
- Participants are required to report at 8.00 am at the venue (JU-CMS, Lalbagh Road) on 9th September 2017 for preliminary and final rounds.
- Damage caused to the venue will be borne by the offenders.
- The decision of the organizers and judges is binding.

For details contact **respective coordinators** or +91 98864 03331 / +91 99809 66677

Email : icon@cms.ac.in

Visit our website www.cms.ac.in

PERFORMANCE IS REALITY

Challenge and empower yourself.

Become an Icon.

Jain University - Center for Management Studies

133, Lalbagh Road, Bengaluru - 560 027. | Tel : +91 80 43430200 / 201 | Email : info@cms.ac.in | www.cms.ac.in