



JAIN
DEEMED-TO-BE UNIVERSITY

CENTER FOR
MANAGEMENT
STUDIES

Student Research & Development Cell (SRDC) – VIDHYANIDHI

In Association with
Faculty Research Cell – GYANIDHI

Presents

INTERNATIONAL LEVEL
RESEARCH SUMMIT
‘AVLOKAN’

on

**“REDEFINING SOCIAL RESPONSIBILITY
WITH ETHICAL LEADERSHIP”**

2nd – 10th August 2021



**Keynote
Speaker**

Dr. Philip Kotler – “Father of Modern Marketing”
S. C. Johnson Distinguished Professor of International Marketing
J. L. Kellogg School of Management, USA

10th August 2021 | 7.30 pm – 8.30 pm

Registration: <https://forms.gle/1r7uVpXizu3Wn4ea6>

Email: avlokan@cms.ac.in

www.cms.ac.in

Platform : zoom Facebook

www.jainuniversity.ac.in



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Platform : Zoom | Live on Facebook

Event Schedule

DAY-1 2nd Aug 2021

Inauguration

Inaugural Session by **Dr. Rogers M. Smith**

7.00 pm – 9.00 pm (IST)

DAY-2, 3 & 4 3rd, 4th & 5th Aug 2021

Session by Guest Speakers

7.00 pm – 9.00 pm (IST)

DAY-5, 6, 7 & 8 6th, 7th, 8th & 9th Aug 2021

Track Presentations

5.00 pm – 9.00 pm (IST)

DAY-9 10th Aug 2021

Valedictory Address by **Dr. Philip Kotler**

International Panel Discussion

Valedictory & Announcement of Best Paper Awards

7.00 pm – 9.45 pm (IST)

Welcome Address:

Dr. Dinesh Nilkant

Director, CMS, JAIN (Deemed-to-be University)
Bengaluru

2nd August | 7.00 pm (IST)

Chancellor's Address:

Dr. Chenraj Roychand

Chancellor, JAIN (Deemed-to-be University)
Bengaluru

2nd August | 7.10 pm (IST)

Vice Chancellor's Address:

Dr. Raj Singh

Vice-Chancellor, JAIN (Deemed-to-be University)
Bengaluru

2nd August | 7.20 pm (IST)

SPEAKERS

Dr. Rogers M. Smith

"American Political Scientist"
Christopher H. Browne Distinguished
Professor of Political Science
University of Pennsylvania, USA



Dr. Philip Kotler

"Father of Modern Marketing"
S. C. Johnson Distinguished Professor of
International Marketing
J. L. Kellogg School of Management, USA



Mr. P K Gupta

Global CTO, Global Alliances Presales, Dell Technologies
Board Member, Storage Networking Industry Association (SNIA)
Santa Clara, California, United States



Ms. Amita Paul

Product Manager, LinkedIn
Advisor, Meemli
Redwood City, California, United States



Mr. Arup Chatterjee

Principal Financial Sector Specialist
Asian Development Bank
Metro Manila, National Capital Region, Philippines



Dr. Raj Singh

Vice Chancellor, JAIN (Deemed-to-be University)
Vice Co-Chair, ASSOCHAM, Karnataka Chapter
Bengaluru, Karnataka, India



Dr. Dinesh Nilkant

Director
CMS, JAIN (Deemed-to-be University)
Bengaluru, Karnataka, India



Dr. Vinod Dumblekar

Founder & CEO, Mantis
Member, International Simulation &
Gaming Association (ISAGA), New Delhi, India



Dr. John Lipinski

Professor, Department of Management
Indiana University of Pennsylvania, USA



Mariana Guedea

CEO, Meraki Organization
Nicaragua



Sasha E. Butler

CEO, Center for Global Alliance & Leadership Expansion
Maryland, United States

Research Summit Convener:

Dr. Varsha Agarwal

Assistant Professor & Coordinator - Research & Consultancy Cell
CMS, JAIN (Deemed-to-be University), Bengaluru

Moderators :

Sunitha B K, HOD, JU – CMS

Dr. Varsha Agarwal, Faculty, JU – CMS

Dr. Shiva Chaudhary, Faculty, JU – CMS

Baisakhi Debnath, Faculty, JU – CMS

Vinod Kumar M, Faculty, JU – CMS

Shankar Prasad, Faculty, JU – CMS

Registration Link: <https://forms.gle/M4VEuAapWt4DaWJx9>

E-Certificates to all participants.

Email: avlokan@cms.ac.in

Conference Related Queries: Syeda Shifa – 9945084843

www.jainuniversity.ac.in / www.cms.ac.in