

Au Revoir! 2016. Salut! 2017



On behalf of Center for Management Studies, Jain University, the CMS Weekly Team wishes you a Happy and prosperous New Year! It's a New Year - a new chapter, new verse, or is it just the same old story? Ultimately we write it. The choice is ours. Tomorrow, is the first blank page of a 365 page book. Write a good one.

2016-2017 ANNUAL REPORT

2016 has been a really productive as well as an exciting year for CMSites. As the curtains have closed on the year 2016, CMS Weekly did a quick recap on some of the events and highlights of the year at CMS.

The year for CMSites started with a wondrous Fresher's Party. Fresher's Day was an amazing day filled with enthusiasm where all the students showcased their talent. 'I' section took the winning cup after competing against all other participants. There were some new talents uncovered, which made the year begin with a bang.

The next big event was Bollywood actor, Irrfan Khan visiting the JU-CMS campus for the promotion of his movie 'Madaari'. He gave a lot of information about the movie industry and the challenges faced by him.

The Japanese delegates also paid a visit to the campus to judge different business ideas proposed by the students of CMS which was a great opportunity for the students in learning

and developing their business and vocational skills.

There was radio meet with RJ Rakesh about the importance and history of radio and also a speech about the qualifications and productivity that goes into becoming a person associated with radio. The session was an in-



teractive and lively one with active participation of the students.

Speaking about interaction and vocational skills, one cannot miss the Toastmasters International meet. It continues to be a successful programme as always.

International Management Day, an

interclass competition held by the final years was a success on August 11th, 2016. Many countries were represented by different classes.

There was inauguration of the Audio Visual studio which caters to the needs of media students. It is a studio that has top class equipments.

A symposium on demonetization at CMS, was organized by the department of economics on November 26, 2016.

CMS wins Cul-ah and the college bagged the overall trophy on December 3rd, 2016. It was organized by MCC in association with chocolate factory and this is the second time that CMS won the title.

The locations of the much anticipated international management fest Precipice has been confirmed. Taking them from Los Angeles, to San Francisco and Mexico.

Lets hope 2017 proves to be a more fruitful and exciting year.

- Tejas John Chirayan, Prakashith Tholeti and Simran S Dodeja

Cure for Exam Fever



- Attend all the internal exams regardless of the results.
- Preferably study in the morning.
- Give yourself time to study. Don't do the mistake of leaving the study material till the last minute.
- Revise using past question papers to get an idea of the question pattern.
- Take frequent breaks during long study sessions, studying beyond your limit is fruitless and counterproductive.
- Multiple revisions are the key to retaining all that you study.
- Have a good rapport with the teachers. Keeping in touch with teachers allows a student to have a mentor when it comes to tackling the study material.

- Tejas John Chirayan and Ronit George Aji

OPINION: Bengaluru's Mysterious Change in Climate!

The winter of Bangalore was known for its constant temperature, but this year it all turned upside down. Nowadays, Bangalore is experiencing a combination of hot and cold weather. In the morning the usual climate is fog free cold which is usual for Bangalore. The cold climate quickly transforms into scorching heat, which is hard for citizens to cope with as it gets cold again after a point of time.

A year before it wasn't like what it is now. Bangalore's climate was one of the best in India. A splendid place to live out and to explore, But not anymore. Global Warming has seriously affected the Silicon Valley of India. Earlier this year, there was a movement for the construction of a steel flyover which could cost 800 trees. The controversial fly over was stayed by government on account of all the protests surrounding it. Due to the increase in urban infrastructure, corporations are cutting down all the green left in the city. What was once

the Garden City is no longer deserving of that title. It's a concrete jungle filled with dust and choked with vehicular combustion. Water bodies have disappeared, trees have been cut down to pave way for urban development.



The City has expanded outwards with little planning. Population is exploding at an alarming rate which is slowly eating away at our natural resources. Forget the lakes, ruthless builders are even encroaching on drains. In many places, natural drains have been covered and built over. According to latest statistics, 2000

vehicles get registered per day. The increasing number of vehicles and overconsumption of fuels act as a catalyst and major contributor to global warming according to latest research. People are not aware of the fact that ambient air quality monitoring has already shown a 57% increase in particulate matter in just 4 years.

It's not too late to save our Precious City, What if we all work together to restore it back to its serenity and beauty which once attracted nature lovers, tourists and others. What has happened is in the past but how we move on from this point forward is in our hands. As a proud citizens we can work together to bring the city back to its former glory. By all means, we shall need a substantially new way of thinking if humanity is to survive, in the long run. Because, climate change is no longer a doomsday prophecy, it's a reality.

- Mammen T George and Mukund Manikernika

VERVE '17 is Up with the Spirit of Enthusiasm



For the first time in the history of JU-CMS, an intra-college competition is being organised by the cultural team. The fest includes events like music, dance, theatre, literature, art, and other miscellaneous events which include personality, stand-up comedy and fashion show.

The registration fee per class is Rs.500. The events are planned to take place on the 3rd, 4th and the 5th of January, 2017 as a pre-final round, followed by the final round to take place on January 9, 2017 which will be held in the CMS campus itself.

The fest is organized in order to promote class unity and a healthy competition among the students, besides the celebration of student life as a whole. Also, it is a great opportunity for all the students to participate and compete in different fields of interest. However, the cultural team heads themselves are not allowed to participate in the events they are organising.

- Abhilasha Dwivedi, Avani Jain and Shreya Sakariya

Management Fest Team dishes out Protégé '17

Protégé, a two-day intra-collegiate management fest will be held on January 6 and 7. The management extravaganza includes a multitude of events like Best Manager, Finance, Marketing, Human Resources and Business Quiz. The theme of the fest is aptly called 'The Paradigm Shift' symbolizing the fundamental change in one's way of thinking or doing things, looking back and introspecting or revamping one's thought process, learning from the past.

Students from all the three years of both BBA and BAJ courses can take part in this all inclusive fest. The judges for the events will be college alumni and faculty. Winners are awarded with trophies and certificates to mark their remarkable achievements. The fest will take place within the college campus itself. Registrations close on Monday, 2nd January 2017.



- Ronit George Aji, Mukund Manikernika and Mammen T George

Differently-Abled, showcase a Film Festival at Jain University



The 4th Indian International Deaf Film Festival 2016 was organized by Jain University in association with The Deaf Leaders Foundation (DLF) at the JGI Knowledge Campus, Jayanagar 9th Block; from 28th to 30th of December, 2016.

The theme for IIDF is "Human relations amongst deaf, hard for hearing & hearing".. Applications for 2500 English movies were received, out of which 78 movies were selected, and the award ceremony was held on December 30, 2016.

The students of Bachelors of Journalism and Mass Communication (BAJ) took part in the deaf film festival. "Although we are blessed with the ability to hear, we still are

incapable of achieving the success they have attained," said Mahima Daga, a I BAJ student who attended the film festival.

- Abhilasha Dwivedi, Avani Jain, Shreya Sakariya and Arfath Pasha



Vokal makes its way to JU-CMS

Aprameya (founder of TaxiForSure) and RJ Darius Sunawala visited CMS on December 29, 2016 to promote Vokal. Vokal is a platform for people to create and consume fun audio content.

Darius has been one of Bangalore's most popular RJ's. He used to host an evening radio show called Route 91 followed by a request show called Top 8@8. Darius is on the lookout for enthusiastic college students who love interacting with the world around them. They expect the interns to be effective communicators and have a passion for social media. They expect students to be active on their platform and eventually start their own channel.

"I am using the Vokal app since two weeks, and I find it a quite interesting app because all famous RJs and stand-up comedians are all part of it, so I get to interact with them," said Kripa Rajani, a IIIrd Year BAJ student.

- Ronit George, Mammen George and Mukund Manikernika



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