



## Bachelor of Business Administration (BBA)

3 Years Program | 6 Semesters

### CURRICULUM MATRIX (BATCH 2018-21)

#### SEMESTER - I

Sl. No.	Title of the Paper	Credits	Total Marks		
			UE	CIA	Total
01	Language (Kan/ Hin / San / Add. Eng)	4	70	30	100
02	English	4	70	30	100
03	Business Management	3	70	30	100
04	Business Trends	3	70	30	100
05	Quantitative Techniques- I	4	70	30	100
06	Financial Accounting	4	70	30	100
	<b>Total</b>	<b>22</b>	<b>420</b>	<b>180</b>	<b>600</b>

#### SEMESTER - II

Sl. No.	Title of the Paper	Credits	Total Marks		
			UE	CIA	Total
01	Language (Kan/ Hin / San / Add. Eng)	4	70	30	100
02	English	4	70	30	100
03	Business Economics	3	70	30	100
04	Cost Accounting	4	70	30	100
05	Quantitative Techniques- II	4	70	30	100
	<b>Total</b>	<b>19</b>	<b>350</b>	<b>150</b>	<b>500</b>
06	SEC I - Mind Management and Human Values	4	70	30	100

#### SEMESTER - III

Sl. No.	Title of the Paper	Credits	Total Marks		
			UE	CIA	Total
01	Marketing Management	3	70	30	100
02	Human Resource Management	3	70	30	100
03	Entrepreneurship Development	4	70	30	100
04	Corporate Accounting	4	70	30	100
05	Environmental Science (AECC I)	4	70	30	100
06	SEC II - Spanish / Organizational Psychology	4	70	30	100
07	GE I - Conflict Management / Contemporary Politics in India	4	70	30	100
	<b>Total</b>	<b>26</b>	<b>490</b>	<b>210</b>	<b>700</b>

## SEMESTER - IV

Sl. No.	Title of the Paper	Credits	Total Marks		
			UE	CIA	Total
01	Research Methodology	3	70	30	100
02	Business Law	3	70	30	100
03	Production & Operation Management	4	70	30	100
04	Business Finance	4	70	30	100
05	Communicative English (AECC II)	4	70	30	100
06	SEC III - French / Case Analysis	4	70	30	100
07	GE II - Psychology / Journalism	4	70	30	100
	<b>Total</b>	<b>26</b>	<b>490</b>	<b>210</b>	<b>700</b>

## SEMESTER - V

Sl. No.	Title of the Paper	Credits	Total Marks		
			UE	CIA	Total
01	International Business	3	70	30	100
02	Income Tax - I	4	70	30	100
03	Management Accounting	4	70	30	100
04	GE III - PR in Management / E-Commerce	4	70	30	100
Discipline Specific Elective (DSE) - Finance/Marketing/ED/HR					
05	Elective I	4	70	30	100
06	Elective II	4	70	30	100
07	Elective III	4	70	30	100
	<b>Total</b>	<b>27</b>	<b>490</b>	<b>210</b>	<b>700</b>

## SEMESTER - VI

Sl. No.	Title of the Paper	Credits	Total Marks		
			UE	CIA	Total
01	Corporate Governance	4	70	30	100
02	Income Tax - II	4	70	30	100
03	SEC IV - Event Management / Enterprise Management	4	70	30	100
04	GE IV - Business Oriented Computer Applications / Business Analytics	4	70	30	100
Discipline Specific Elective (DSE) - Finance/Marketing/ED/HR					
05	Elective IV	4	70	30	100
06	Elective V Elective VI or Project	4	70	30	100
	<b>Total</b>	<b>24</b>	<b>420</b>	<b>180</b>	<b>600</b>

UE - University Examination

CIA - Continuous Assessment / Internal Assessment

Detailed syllabus is uploaded on the LMS: [ims.jainuniversity.ac.in](http://ims.jainuniversity.ac.in) and CMS website : [www.cms.ac.in](http://www.cms.ac.in)