

**ODD SEMESTER UG MCQ ONLINE SUPPLEMENTARY UNIVERSITY EXAMINATION, SEPTEMBER-2020**  
NEW SCHEME – CHOICE BASED CREDIT SYSTEM (CBCS)

	1 <sup>ST</sup> SEMESTER			3 <sup>RD</sup> SEMESTER		5 <sup>TH</sup> SEMESTER	
	LOGIN TIMING: 10.00 AM – 11.30 AM Duration – 90 Minutes Marks - 35			LOGIN TIMING: 11.30 AM – 1.00 PM Duration – 90 Minutes Marks - 35		LOGIN TIMING: 1.00 PM – 2.30 PM Duration – 90 Minutes Marks - 35	
DATE	BBA	BA (JOURNALISM & MASS COMMUNICATION)	BBAE (ENTREPRENEURSHIP)	BBA	BA (JOURNALISM & MASS COMMUNICATION)	BBA	BA (JOURNALISM & MASS COMMUNICATION)
21.9.2020 MONDAY	-	MIND MANAGEMENT AND HUMAN VALUES (16MMH056/19NMMH056) Marks - 70	-	ENVIRONMENTAL STUDIES (17ENV10A2/ 19NENV10VE2) Marks - 70	-	-	-
22.9.2020 TUESDAY	-	-	-	-	COMMUNICATIVE ENGLISH (16CENG0A1)	-	-
23.9.2020 WEDNESDAY	QUANTITATIVE TECHNIQUES-I (16BBA1C05)	INTRODUCTION TO COMMUNICATION (16BAM1C03)	-	-	-	INCOME TAX I (16BBASC02)	FILM STUDIES (16BAMSC01)
25.9.2020 FRIDAY	KANNADA (16KAN1L01)/ SANSKRIT (16SAN1L01)/ HINDI (16HIN1L01)/ ADDITIONAL ENGLISH (16AENG1L01)	KANNADA (16KAN1L01)/ SANSKRIT (16SAN1L01)/ HINDI (16HIN1L01)/ ADDITIONAL ENGLISH (16AENG1L01)	QUANTITATIVE ANALYSIS FOR DECISION MAKING-I (19BBAW1C06)	MARKETING MANAGEMENT (16BBA3C01)	-	INTERNATIONAL BUSINESS (16BBA5C01)	CULTURE STUDIES (16BAM5C02)
27.9.2020 SUNDAY	ENGLISH I (16ENG1L02)	ENGLISH I 16ENG1L02	ENGLISH FOR BUSINESS COMMUNICATION (19BBAW1C01)	CORPORATE ACCOUNTING (16BBA3C04)	ADVERTISING (16BAM3C01)	MANAGEMENT ACCOUNTING (16BBA5C03)	MEDIA RESEARCH METHODOLOGY (16BAM5C03)
29.9.2020 TUESDAY	BUSINESS TRENDS (16BBA1C04)	-	ECONOMICS FOR BUSINESS (19BBAW1C02)	HUMAN RESOURCE MANAGEMENT (16BBA3C02)	PUBLIC RELATIONS (16BAM3C02)	FINANCIAL MARKETS AND SERVICES (16BBA5FD01)/ CONSUMER BEHAVIOUR (16BBA5MD01)/ ENTREPRENEURSHIP AND BUSINESS OPPORTUNITY (16BBA5ED01)/ HUMAN RESOURCE DEVELOPMENT (16BBA5HD01)	FEATURE AND MAGAZINE WRITING (16BAM5D21)/ DOCUMENTARY PRODUCTION (16BAM5D22)
1.10.2020 THURSDAY	BUSINESS MANAGEMENT (16BBA1C03)	REPORTING AND EDITING – I (16BAM1C04)	STUDY OF INDIA (19BBAW1C03)	ENTREPRENEURSHIP DEVELOPMENT (16BBA3C03)	PHOTOJOURNALISM (16BAM3C03)	INTERNATIONAL FINANCE (16BBA5FD02)/ MARKETING IN PRACTICE (16BBA5MD02)/ ENTREPRENEURIAL START UP (16BBA5ED02)/ INTERNATIONAL HRM (16BBA5HD02)	PUBLIC AND MEDIA RELATIONS (16BAM5D11)/ ADVERTISING IN CONTEMPORARY SOCIETY (16BAM5D12)
4.10.2020 SUNDAY	FINANCIAL ACCOUNTING (16BBA1C06)	HISTORY OF JOURNALISM (16BAM1C05)	BUSINESS TRENDS (19BBAW1C04)	CONFLICT MANAGEMENT (16MAN0G3)/ CONTEMPORARY POLITICS IN INDIA (16SS0G1)	CREATIVE WRITING (16ENG0G1)/ GENDER STUDIES (16ENG0G2)	ADVANCED ACCOUNTING (16BBA5FD03)/ RETAIL MARKETING (16BBA5MD03)/ LEADERSHIP FOR ENTREPRENEURS (16BBA5ED03)/ CONTEMPORARY HRM (16BBA5HD03)	MEDIA, GENDER AND HUMAN RIGHTS (16MS0G4)/ SOCIAL THOUGHTS AND CONTEMPORARY ISSUES (16HSS0G6)
6.10.2020 TUESDAY	-	-	FINANCIAL ACCOUNTING FOR ENTREPRENEURS (19BBAW1C05)	SPANISH (16BBA3S51)/ ORGANIZATIONAL PSYCHOLOGY (16BBA3S52)	SPANISH (16BAM3S41) / THEATRE AND DRAMATICS (16BAM3S42)	PUBLIC RELATIONS IN MANAGEMENT (16MS0G3)/ E-COMMERCE (16COM0G8)	-

Date : 31.08.2020

PLACE: BANGALORE




CONTROLLER OF EXAMINATIONS

**ODD SEMESTER UG MCQ ONLINE SUPPLEMENTARY UNIVERSITY EXAMINATION, SEPTEMBER - 2020**  
(Prior to 2016)

DATE	1 <sup>ST</sup> SEMESTER		3 <sup>RD</sup> SEMESTER		5 <sup>TH</sup> SEMESTER	
	BBA/BBM	BA (JM)/BMS	BBA/BBM	BA (JM)/BMS	BBA/BBM	BA (JM) /BMS
21.9.2020 MONDAY	-	-	ENVIRONMENTAL SCIENCE (ESCI 12) Marks - 80	ENVIRONMENTAL SCIENCE (ESCI 12) Marks - 80	-	-
22.9.2020 TUESDAY	COMPUTER FUNDAMENTALS (CSF12)	COMPUTER FUNDAMENTALS (CSF12/BMS107)	PRODUCTION AND OPERATIONS MANAGEMENT (3BBM3)	ADVERTISING (3BAJ1/3BMS1)	INCOME TAX-I (15BBA504/5BBA4)	FILM STUDIES-I (BAJ501)
23.9.2020 WEDNESDAY	QUANTITATIVE TECHNIQUES I (1BBA8) (2015)/ QUANTITATIVE METHODS-I (1BBM5) (2012-14)	INTRO. TO COMMUNICATION (1BAJ3/BMS103)	RESEARCH METHODOLOGY (3BBA6/3BBM6)	PUBLIC RELATIONS (3BAJ2/3BMS2)	INTERNATIONAL BUSINESS (15BBA501/ 5BBA5)	CULTURE STUDIES (BAJ505)
25.9.2020 FRIDAY	ADDITIONAL ENGLISH (1ADE1) /HINDI (1HIN1/ 1HIN1A)/ KANNADA (1KAN1/ 1KAN1B)/ SANSKRIT (1SAN1/1SAN1A)	ADDITIONAL ENGLISH (1ADE1)/ HINDI (1HIN1)	MARKETING MANAGEMENT (3BBA2)	PHOTOJOURNALISM (3BAJ3/3BMS3)	MANAGEMENT ACCOUNTING (15BBA503/5BBA3)	RESEARCH METHODOLOGY (BAJ502)
27.9.2020 SUNDAY	ENGLISH (1ENG2)	ENGLISH (1ENG2)	CORPORATE ACCOUNTING (3BBA3)	REPORTING & EDITING- III (3BAJ5/3BMS5)	ELECTIVE - I FIN. MRKT.& SER (15BBA511/ 5BBA6E11), CON BEHI (15BBA512/ 5BBA6E12)), ERP & BUSINESS OPP, (15BBA513) HRD(15BBA514)	DOCUMENTARY PRODUCTION (BAJ506E4)/ ADVERTISING IN SOCIETY (BAJ506E3)
29.9.2020 TUESDAY	BUSINESS TRENDS (1BBA7) / MARKETING MANAGEMENT I (1BBM4)	REPORTING-I (1BAJ4/BMS104)	HUMAN RESOURCE MANAGEMENT (3BBA4)	NEW MEDIA (3BAJ4/3BMS4)	ELECTIVE II INTR. FINC (15BBA521/5BBA7E21), MRKT. IN PRCT (15BBA522/5BBA7E22), ERP STARTUP, INTR. HRM	CORPORATE COMMUNICATION (BAJ504)
1.10.2020 THURSDAY	BUSINESS MANAGEMENT (1BBA3/ 1BBM3)	EDITING – I (1BAJ6/BMS106)	COSTING FUNDAMENTALS (3BBM4)	-	ELECTIVE III ADVANCED ACCOUNTING (15BBA531)/ CHRM (15BBA534)/RETA MKTG, (15BBA532)/LEADP FOR ENTPRPR (15BBA533)/LEADERSHIP IN PRACTICE (5BBA1)	ADVANCED WRITING SKILLS IN ENGLISH (BAJ503)
4.10.2020 SUNDAY	FINANCIAL ACCOUNTING- I (1BBA6/1BBM6) (2012-14,2015)	HISTORY OF JOURNALISM (1BAJ5/BMS105)	BUSINESS ENVIRONMENT (3BBA1/3BBM2)	-	CASE ANALYSIS AND METHODOLOGY (5BBA2)	-
6.10.2020 TUESDAY	-	-	ORGANIZATIONAL PSYCHOLOGY (3BBM1)	-	PRODUCTION AND OPERATIONS MANAGEMENT (15BBA502)	-

Date : 31.08.2020

Place : Bangalore

  
CONTROLLER OF EXAMINATIONS

**EVEN SEMESTER UG MCQ ONLINE SUPPLEMENTARY UNIVERSITY EXAMINATION, SEPTEMBER -2020  
NEW SCHEME – CHOICE BASED CREDIT SYSTEM (CBCS)**

DATE	2 <sup>ND</sup> SEMESTER		4 <sup>TH</sup> SEMESTER		6 <sup>TH</sup> SEMESTER	
	BBA	BAJM	BBA	BAJM	BBA	BAJM
21.9.2020 MONDAY	MIND MANAGEMENT & HUMAN VALUES (16MMH056) Marks - 70	-	-	ENVIRONMENTAL STUDIES (17ENV10A2) Marks - 70	-	-
22.9.2020 TUESDAY	COST ACCOUNTING (16BBA2C04)	INTRODUCTION TO A/V MEDIA (16BAM2C05)	COMMUNICATIVE ENGLISH (16CENG0A1)	-	BUSINESS ORIENTED COMPUTER APPLICATIONS (16CS0G6) / CORPORATE COMMUNICATION (16MS0G5)	MEDIA LAWS AND ETHICS (16BAM6C01)
24.9.2020 THURSDAY	ENGLISH II (16ENG2L02)	ENGLISH II (16ENG2L02)	PSYCHOLOGY (16PSY0G4) / JOURNALISM (16MS0G1)	DEVELOPMENT COMMUNICATION (16BAM4C03)	INCOME TAX II (16BBA6C02)	DIGITAL MARKETING (16BAM6D52)
26.9.2020 SATURDAY	LANGUAGE II ADDITIONAL ENGLISH (16AENG2L01) HINDI (16HIN2L01) KANNADA (16KAN2L01) SANSKRIT (16SAN2L01)	LANGUAGE II ADDITIONAL ENGLISH (16AENG2L01) HINDI (16HIN2L01) KANNADA (16KAN2L01) SANSKRIT (16SAN2L01)	PRODUCTION AND OPERATION MANAGEMENT (16BBA4C03)	BUSINESS JOURNALISM (16BAM4C01)	CORPORATE GOVERNANCE (16BBA6C01)	INTRODUCTION TO FILM MAKING (16BAM6C02)
28.9.2020 MONDAY	QUANTITATIVE TECHNIQUES II (16BBA2C05)	WRITING FOR MASS MEDIA (16BAM2C03)	BUSINESS LAW (16BBA4C02)	CONTEMPORARY POLITICS AND THE CHALLENGES OF GLOBALIZATION (16POSC0G1) / MANAGERIAL ECONOMICS FOR MEDIA (16ECO0G4)	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT (16BBA6FD01) / ADVERTISING AND MEDIA MANAGEMENT (16BBA6MD01) / FINANCE FOR ENTREPRENEURSHIP (16BBA6ED01) / LABOUR LAWS (16BBA6HD01)	INTERNATIONAL COMMUNICATIONS (16BAM6C03)
30.9.2020 WEDNESDAY	BUSINESS ECONOMICS (16BBA2C03)	REPORTING AND EDITING II (16BAM2C04)	BUSINESS FINANCE (16BBA4C04)	EMERGING MEDIA (19BAM4C02) NEW MEDIA (16BAM4C02) / INTRODUCTION TO RADIO AND TV (16BAM4C04)	FINANCIAL ANALYSIS AND PLANNING (16BBA6FD02) / DIGITAL MARKETING (16BBA6MD02) / MARKETING FOR ENTREPRENEURSHIP (16BBA6ED02) / COMPENSATION MANAGEMENT (16BBA6HD02)	ELECTRONIC MEDIA PRODUCTION (16BAM6D41) / MEDIA MANAGEMENT AND ENTREPRENEURSHIP (16BAM6D42)
3.10.2020 SATURDAY	-	COMPUTER FUNDAMENTALS (16BAM2S02)	FRENCH (16BBA4S51) / CASE ANALYSIS (16BBA4S52) / STRATEGIC MANAGEMENT (16BBA3S53) / ORGANIZATIONAL PSYCHOLOGY (16BBA3S52)	FRENCH (16BAM4S41) / PERSONALITY DEVELOPMENT (16BAM4S42)	EVENT MANAGEMENT (16BBA6CS11) / ENTERPRISE MANAGEMENT (16BBA6CS12)	LEISURE AND LIFE STYLE REPORTING (16BAM6D31) / EVENT MANAGEMENT (16BAM6D32)
5.10.2020 MONDAY	-	-	RESEARCH METHODOLOGY (16BBA4C01) REPEATER ENTREPRENEURIAL DEVELOPMENT (16BBADT01)	-	-	-
6.10.2020 TUESDAY	-	-	-	-	-	E-COMMERCE (16COM0G8) / CONTEMPORARY APPROACHES TO MANAGEMENT AND ENTREPRENEURSHIP (16COM0G3)

Date: 31.08.2020  
Place : Bangalore

  
**CONTROLLER OF EXAMINATIONS**

# EVEN SEMESTER UG MCQ ONLINE SUPPLEMENTARY UNIVERSITY EXAMINATION, SEPTEMBER - 2020 (PRIOR TO 2016)

DATE	2 <sup>ND</sup> SEMESTER		4 <sup>TH</sup> SEMESTER		6 <sup>TH</sup> SEMESTER	
	BBA /BBM	BA(JM)/BMS	BBA /BBM	BA(JM)/BMS	BBA/BBM	BA (JM)/BMS
21.9.2020 MONDAY	MIND MGT.& HUMAN VALUES (MIM12) Marks - 80	MIND MGT.& HUMAN VALUES (MIM12) Marks - 80	INDIAN CONSTITUTION (ICON12) 1.00 PM – 2.30 PM Marks - 80	INDIAN CONSTITUTION (ICON12) 1.00 PM – 2.30 PM Marks - 80	-	-
24.9.2020 THURSDAY	ENGLISH (2ENG2)	ENGLISH (2ENG2)	BUSINESS LAW (15BBA406/4BBA6)	ADVANCED PHOTOGRAPHY (BAJ403)	CORPORATE GOVERNANCE (15BBA601)/ STRATEGIC MANAGEMENT (6BBA1)	PERSONALITY DEVELOPMENT (BAJ604)
26.9.2020 SATURDAY	LANGUAGE ADDITIONAL ENGLISH (2ADE1)/ KANNADA (2KAN1/2KAN1B) / SANSKRIT (2SAN1/2SAN1A) / HINDI (2HIN1/2HIN1A)		ORGANISATIONAL PSYCHOLOGY (15BBA402)/ HUMAN RESOURCES MANAGEMENT-II (4BBA5)	NEW MEDIA II (BAJ402)	<b>ELECTIVES</b> SECURITY ANALYSIS & PORTFOLIO MANAGEMENT (15BBA611/6BBA5E31) ADVERTISING & MEDIA MANAGEMENT (15BBA612/6BBA5E32) FINANCE FOR ENTREPRENEURSHIP (15BBA613) LABOUR LAWS (15BBA614)	FILM PRODUCTION TECHNIQUES (BAJ602)
28.9.2020 MONDAY	HUMAN RESOURCE MANAGEMENT – I (2BBA4) (PRIOR TO 2015)	-	BUSINESS FINANCE (15BBA403 /4BBA3)	DEVELOPMENT COMMUNICATION (BAJ405)	-	MEDIA LAWS (BAJ601)
30.9.2020 WEDNESDAY	FINANCIAL ACCOUNTING II (2BBA5)	INTRODUCTION TO AUDIO VISUAL MEDIA (BAJ206/2BAJ6)	COSTING FUNDAMENTALS (15BBA405)/ MARKETING MANAGEMENT II (4BBA2)	BUSINESS JOURNALISM (BAJ401)	INCOME TAX-II (15BBA603/6BBA3)	FILM STUDIES (BAJ603)
3.10.2020 SATURDAY	QUANTITATIVE TECHNIQUES-II (2BBA8)/ QUANTITATIVE METHODS-II (2BBA6)	WRITING FOR MASS MEDIA (BAJ203/ 2BAJ3)	ENTREPRENEURIAL DEVELOPMENT (15BBA404/ 4BBA4)	INTRODUCTION TO RADIO & TV (BAJ404/ BAJ404)	<b>ELECTIVES</b> FINANCIAL ANALYSIS & PLANNING (15BBA621/ 6BBA6E41) DIGITAL MARKETING (15BBA622) MARKETING FOR ENTREPRENEURSHIP (15BBA623) COMPENSATION MANAGEMENT (15BBA624)  GLOBAL MARKETING (6BBA6E42)	<b>ELECTIVES</b> EVENT MANAGEMENT (BAJ605E2) COPY WRITING & DESIGN (BAJ605E3) RADIO & TELEVISION PRODUCTION (BAJ605E4)
5.10.2020 MONDAY	BUSINESS ECONOMICS (2BBA3)	REPORTING & EDITING-II (BAJ204/ 2BAJ4)	BUSINESS COMMUNICATION (15BBA401/ 4BBA1)	-	BANKING AND INSURANCE (15BBA604/6BBA4)	-
6.10.2020 TUESDAY	CASE ANALYSIS AND METHODOLOGY (2BBA7)	INTRODUCTION TO JOURNALISM (BAJ205/2BAJ5)	-	-	MANAGEMENT INFORMATION SYSTEM (15BBA602/ 6BBA2)	-

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*N.S. Jayanthi*  
CONTROLLER OF EXAMINATIONS