

Toastmasters International CC Qualification (USA)

Toastmasters International is a global organization popularly titled as the 'World's Biggest Club'. It imparts training in effective communication and leadership skills. Students gain proficiency in public speaking, productive communication, group discussion, audience interaction, and oratorical skills. Students who have completed ten modules are awarded the Competent Communicator (CC) qualification from the USA. Our students hold the distinction of being the youngest certified Toastmasters in India.



TEDx Talks

TEDx at School of Management - CMS is focused on sparking conversations and debates across India through informed and innovative presentations. Speakers at TEDx will be chosen from those recognized for achievement and innovation.



Internships and Placements

The business education integrated model at School of Management - CMS is a vital element of the three-year program. Moreover, it bridges the gap between theory and practice that most professionally trained managers confront. Students are equipped with internship programs (in areas of Marketing, Finance and HR) during the program of three years. A combination of location, programs, academics, and industry contacts offers a great head start in business to its students. As a result, it has an excellent graduate employment record and maintain a good relationship with a wide cross-section of organizations within a variety of industry sectors.

Extracurricular Activities

School of Management - CMS offers Co and Extracurricular programs of high intensity and value which develop mind, body and spirit. Notable among them are the CMS Festival, a combination of management, cultural, media and theatre fests at national and international levels, sports, management exhibitions, Model United Nations, international visits for meritorious students, training for CAT, corporate lectures, business scan sessions, debate forums, industry interaction, international seminars and conferences. These are benchmarks in initiative, grit, acumen and professionalism.

ADMISSION PROCESS

Jain Entrance Test (JET) 2018

- Date** : 27th & 28th April 2018
Venue : School of Management - CMS, #133, Lalbagh Road, Bangalore - 560 027
Process : Written Test, Group Discussion, Personal Interview, Final Decision
Test Centers : Bangalore, Guwahati, Raipur, Ranchi, Kolkata, Cochin, Hyderabad, New Delhi

How to Apply

For full details on admissions (including International admissions) visit www.cms.ac.in & jainuniversity.ac.in.
To avoid delays, make sure that all the supporting documents are attached and sent to info@cms.ac.in or enquiry.ug@jainuniversity.ac.in

Admissions Office
JGI Knowledge Campus
#44/4, District Fund Road
Jayanagar 9th Block
Bangalore - 560 069
P +91 80 4665 0100

Study Campus
Jain University
School of Management - CMS
#133, Lalbagh Road
Bangalore - 560 027
P +91 80 4343 0200 / 201 / 202
E info@cms.ac.in
W www.cms.ac.in



Use your QR app to scan the code and connect online



JAIN UNIVERSITY

Declared as Deemed-to-be University u/s 3 of the UGC Act, 1956

#InspireImpact

18 - 1575

Concept & Design, Office of Strategic Communications & Human Resources, Jain University



SCHOOL OF MANAGEMENT - CMS

BBA

Bachelor of Business Administration

Shaping the leaders for tomorrow

www.cms.ac.in

ABOUT JAIN UNIVERSITY

Established with an aim to provide quality education and entrepreneurial development, Jain University is an intellectual destination that draws inspired students from more than 35 countries to India's Silicon Valley – Bengaluru. Spread across five campuses, the University has been consistently ranked among the top private universities in India by India Today Nielsen Best Universities Survey. Over the last eight years, the University has made conscious and concerted efforts to build on its strengths and consolidate its achievements. From academic discoveries to athletic records, from artistic creations to scientific breakthroughs, students are defining Jain University's success in many different ways.



ABOUT JU-SCHOOL OF MANAGEMENT - CMS

School of Management - CMS, an integral part of Jain University, is a prestigious management college that is focused on developing managers and entrepreneurs of the future.

School of Management - CMS offers an entrée into the ever-evolving of global business and a dream university experience that merges the best of both worlds- academics and business. Here students learn to understand, interpret and resolve issues that drive and change the business world. In syllabi and in real-time training, School of Management - CMS students address the local and global challenges in business, and are empowered to become next generation leaders in business and entrepreneurship. They also leverage our potential in networking professional relationships with industry and enjoy the benefits of our international footprint across nations and business programs. School of Management - CMS helps to create business professionals with contemporary skills, no matter what dreams they choose to pursue.

ABOUT THE PROGRAM

The Corporate BBA Program at School of Management - CMS provides a solid foundation in business and management through the flexibility to specialize in an area of interest to you. The Program format and content have been specifically designed to maximize student program experience and networking opportunities. Holistic in nature, the corporate BBA Program combines theoretical knowledge with hands-on experience of work in real time to help students to maximize their potential.

Every student enjoys connecting theory with actual business practice through regular internships from first semester onwards.

It merges core management principles with interactive learning, intensive communication, PR skills coaching, and real time experience with leading business organizations. Students emerge as young adults tempered in the world of contemporary business, ready for tomorrow.

The Program provides students with major electives such as Finance, Marketing, HR, and Entrepreneurship.

Program Code
006

Duration
3 years, 6 semesters

Eligibility Criteria
Pre-university / SYJC / 12th Std. / CBSE / ISC in any discipline with minimum 60% marks. IB - Minimum 24 points.



COLLABORATIONS

 **BABSON Build Program - BABSON College, Boston, USA**

School of Management - CMS, has collaborated with Babson College, Boston, USA for its Babson Build Program. This is a global program for students to be trained by experts in various field from Negotiation to Entrepreneurial Finance. Babson College is regarded as the most prestigious college in USA. It has a distinction of being been Ranked No. 1 worldwide in the Entrepreneurial program.

 **Indian Institute of Management, Bangalore**
Promoting Lifelong Learning

School of Management - CMS, Bangalore gives an opportunity to master special elective courses certified by IIM Bangalore through its digital learning. IIMB is offering courses in Marketing, Entrepreneurship and Finance stream.

CAPSTONE Business Simulation

The Capstone program is executed across the top B Schools in the world. School of Management - CMS brings this business simulated environment to their students through the CAPSTONE program. The participants go through a real – world competitive business environment which provides the opportunity to build business knowledge and acumen. It allows students to grasp how the individual parts of a

business impact the entire organization, nothing beats the experience of running a business in a competitive market place. It helps students to integrate theory into practice.

 **The Duke of Edinburgh's Award**

The Duke of Edinburgh's Award is issued by his Royal Highness Prince Philip. There are 3 levels of the award- Bronze, Silver & Gold. It takes 12- 18 months to complete the award. One of the most prestigious award worldwide, where you are evaluated based on your Skill, Social Service, Adventurous Journey & Physical Recreation.

Online Courses

Students are given an opportunity to learn beyond the classroom with content available online. Students are encouraged to enroll in subscribed online program given by School of Management - CMS across their specialization papers of Finance, Human Resource, Marketing & Entrepreneurship. They are structured courses which complements the syllabi. Successful completion gives them an additional certificate which is much required for placements and further studies.

DUAL QUALIFICATION

Practical Finance

- FChFP Program from APFinSA (Asia Pacific Financial Services Association), Singapore
- IOC Program from CISI (Chartered Institute for Securities & Investment), UK



Practical Marketing

Certificate in Professional Marketing Program from the Chartered Institute of Marketing (CIM), UK



Practical HR Program from CMS

Entrepreneurship Program from EDII (Govt. of India)



Family Managed Business Program from CMS

Event Management Program from CMS

VALUE ADDITION

Tricity Industry Immersion Program

The Tricity Industry Immersion Program focuses on an in-depth visit to a highly successful business enterprise. It will expose chosen students to international industry standards and business strategies in India, China and Germany. The program will also enable students to experience the culture and social fabric of these progressive nations. The program will be a student financed option.