



Tuesday, January 31, 2012

A melange of media contests

In a bid to fill in the gap of a media fest in the city, Jain Group of Institutions flagged off its two-day fest, Melange, at CMS College. Challenging undergraduate students from colleges across the city in print, radio, filmmaking, anchoring, advertising and public relations, the preliminary rounds were held on Monday. Judging the stop-motion and short-films category, documentary and feature filmmaker S Sairam said the contestants surprised him. He said the students' work surpassed his expectations. The final round of all the events will be held on Tuesday at Nimhans Convention Centre.