

Wednesday, February 8, 2012

'LASYA'

Keeping the tempo high



ARTISTIC Students of Chitrakala Parishat working on the graffiti.

elements. Finally, Christ University students who had put up a brilliant performance won the first place in this event. An entertainment quiz conducted by Niraj and team was also enjoyed by the audience.

'Graffiti' was another event which attracted a lot of attention from the crowd. More than ten teams, comprising two participants each, brought alive the charms of the streets of India in graffiti. A team from Chitrakala Parishat secured the first place in this event. Mount Carmel College, which bagged prizes in 'Personality', an out-of-the-box event, theme dance, duet and group dance event, was adjudged the overall champions. "We enjoyed a lot while preparing for 'Lasya'. Being management students, we gained a lot of experience in organising, marketing and publicity-related aspects," said Tanima, one of the coordinators of the festival.

Along with 'Lasya', the students of Centre for Management Studies of Jain University also celebrated 'Threshold', a national-level management festival and 'Melange', the media festival.

The theme of 'Threshold' was 'Art of War', which was inspired by a book on the military tactics and strategies of the celebrated Chinese general Sun Tzu. The 'Art of War' was selected as the theme after considering how the corporate world today has become a battlefield of products, services, innovations and customer loyalty. St Joseph's College of Commerce emerged as the overall winners of the festival.

DHNS

Lasya 2012, the grand finale of the month-long 'CMS Festival', had students showcasing their talent in an array of cultural performances. A national-level cultural festival organised as part of the 'CMS Festival' by Jain University, Lasya included various events related to art, music, literature and dance. It had many fun-filled activities which kept the tempo of the festival high.

This time, Lasya was inspired by the concept of *Chowk* which shows the vibrancy of street life in India. From Chor Bazaar, Chandni Chowk to Meena Bazaar and Shivajinagar, a feel of each street was replicated at the venue to give the participants a peek into the Indian street culture.

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TANIMA

Bolly Tapori Style, a dance event dedicated to Bollywood, was the main attraction of the festival. This competition was judged by choreographer Saroj Khan, who came all the way from Mumbai to give some tips to the budding dancers. The students presented dances on the theme *Chowk* with a dash of *desi*



FUN Aditya, Ronie, Akash, Vishal, Harini, Khushboo, Priyanka, Tanima, Akruti and Anisha.