



THE TIMES OF INDIA

CAMPUS FESTS reach foreign locales now



SOME BANGALORE COLLEGES HARDELL THEIR COURSES TO OVERSEAS STUDENTS

Sruthy Susan Ullas | TNN

Bangalore: A foreign connection is always a matter of pride for campuses. Now, colleges are taking it further, and holding their campus fests abroad. And in the light of this, excursions,

exchange studies and industrial visits appear passé.

TOP COPY Jain University's Centre for Management Studies is conducting their management fest 'Precipice 2012' in "the breath-taking sceneries, haute couture and explosive cultures of Milan, Venice and Switzerland".

"Precipice tests the decision-making, organizational and entrepreneurial skills of students, while taking them out of their comfort zone and helping them explore new dimensions. You can have a fest in the auditorium as well, but there are a lot of things

GO ABROAD FOR PROMOTION

City colleges go on aggressive promotional campaigns abroad to woo foreign students to Indian campuses, just as foreign universities hold educational fairs in India. Like CMR Group of Institutions conducts promotional activities in 12 countries, including all SAARC (South Asian Association for Regional Cooperation) nations except Pakistan, other Asian countries like Korea and Vietnam, Doha and Kuwait in West Asia, and African countries like Congo and Ghana. The faculty and management visit institutes in these countries and hold talks and presentations.

"The response need not always be good," said M Shiva Kumar, director, Dayananda Sagar Junior Business School. The institute had conducted roadshows in Colombo twice a year.

"Students have their own criteria for choosing colleges. They need not look at the facilities available with the institute," he said.

There are as many as 10,899 foreign students studying in various colleges in the city.

students learn when they travel abroad. Here, everything is at their beck and call," explained M S Santosh, registrar, Jain University.

The finals of the fest is held at locations outside the college. However, this is the first year they are going outside Asia. Last year, it was in Macau.

Around 250 students are at the fest, being held from February 17 to 24. The qualifying teams are fully sponsored by the university. The finale of Precipice 2012 is being held at Rosa Milano. The journey will include a football match at the San Siro stadium, gondola rides in Venice, the Swissminiatur in Lugano and the Duomo Cathedral, among others.