



Sri Bhagawan Mahaveer Jain College
Center for Management Studies

V SEM BBM Final Exam - Paper Pattern (BU)

Time: 3 hrs

Max Marks: 90

SECTION – A

Answer any 10 from the following questions. Each sub - question carries two marks. (10 x 2 = 20)

SECTION – B

Answer any 5 of the following questions each carries five marks. (5 x 5 = 25)

SECTION – C

Answer any 3 of the following questions. Each carries 15 marks. (3 x 15 = 45)