



THE TIMES OF INDIA

Sunday, October 11th, 2009

'Ethics part of management education'

TIMES NEWS NETWORK

Bangalore: Make ethical principles the cornerstone of management education. This was the message of the international conference on 'Innovative pedagogy in business and management education', organized by Jain University on Saturday.

"Lack of harmony between internal energies is preventing us from following ethical principles. Ego is the biggest disorganizer," spiritual guru Swami Sukhabodhananda said.

R Chenraj Jain, chairman, Jain Group of Institutions, said: "Almost 80% of what one learns in the first year becomes outdated by the third year. We need to make use of technology to keep with the pace."