



JAIN UNIVERSITY

Estd u/s 3 of the UGC Act, 1956

Center for Management Studies

I / III SEM BBM Final Exam - Paper Pattern (JU)

Time: 3 hrs

Max Marks: 80

Note: 1) The paper is divided into four sections A, B, C, & D

2) Follow the instructions given in each section carefully & answer the questions

3) Section D is compulsory

SECTION – A

Answer any 5 of the following questions. Each carries two marks.

(5 x 2 = 10)

SECTION – B

Answer any 2 of the following questions each carries five marks.

(2 x 5 = 10)

SECTION – C

Answer any 2 of the following questions. Each carries 15 marks.

(2 x 15 = 30)

SECTION – D

Answer all the questions. Each carries 10 marks.

(3 x 10 = 30)