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BECOMING BIGGER



ALL SET Students posing with the brochures.

It's larger than life..

CMS Festival 2011, an amalgamation of national-level cultural, management and theatre festivals organised by Jain University's Centre for Management Studies (CMS), will begin from February 1. The fest, which combines education and fun to help young minds explore the different facets of human personality, is expected to pull a large crowd from across the nation.

Under the banner of 'CMS Festival', the event will have four different festivals namely *Threshold*, a management fest; *Lasya*, a cultural fest; *Abhinaya*, a theatre fest; and *Precipice*, an international management fest at Macau. The registration process is open for all the events and a good number of teams have already confirmed their participation.

"We have already got 30 colleges registered for our *Abhinaya* theatre fest. We are not collecting any registration fees from the contestants and there is no age limit as such to take part in the event. Along with the college teams, even amateur theatre troupes are allowed to showcase talent

and their passion towards theatre. *Abhinaya* is a competition of short plays with a duration of 45 minutes, in Hindi and Kannada," says Dinesh Nilkant, Centre Head, CMS. *Abhinaya* will be held on February 4 and 5 at the JSS Auditorium, Jayanagar.

Exclusively organised for the first year undergraduate students, *Threshold*, a national level management fest, will redefine business in its unconventional format through an array of theme-based competitions.

"This event operates like a stepping stone for the first year students in their quest to become proficient managers. The theme of the event is *Cathexis* which symbolises originality in thought and format. The event will be a great challenge for candidates who believe in the power of their knowledge," says Naman, a student coordinator. *Threshold* will happen on February 1 at NIMHANS Convention Centre, Hosur Road. *Lasya*, the cultural fest of CMS, will take the students on a journey into the world of music, dance and other literary events.

Scheduled to be held on

February 2 and 3 at NIMHANS Convention Centre, Hosur Road, the festival will provide students a chance to relive their dreams.

The venue of this year's *Precipice* is The Venetian, Macau and this week-long extravaganza, from February 20 to 27, will allow every student to conquer the summit of business excellence. One of the most-awaited events of the year, *Precipice Quiz*, will be happening on February 3. The qualifying rounds of the quiz will be conducted in Bangalore and Mumbai. The top six finalists will battle out in the finals, which will be held in Bangalore.

In keeping with the tradition, the *CMS Festival 2011* promises to become richer and more colourful this time. "The participants have a chance to win lucrative cash prizes in all events. We have been working hard to make these events successful. On behalf of Jain University, we welcome all our peers to the festival and expect their cooperation in conducting events," says Yashaswini, one of the student coordinators.

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