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College Fest

Jain University – Center for Management Studies (JU-CMS) conducted a two-day fest 'Melange 2012', on Monday and Tuesday at NIMHANS Convention centre. This media-oriented fest was solely organized and executed by the media students of JU-CMS. The fest, Melange 2012 was to encourage students to articulate their perceptions on the nature and role of media in the modern life context, as perceived by them. The central theme of the fest, Black, White and Grey was to outline the truth spreading and myth busting responsibilities of the media.