



CURRICULUM STRUCTURE

Masters of Science – Mass Communication

Semester I

Introduction to Communication
Reporting
Editing
Comparative Journalism
Media Laws

Semester II

Introduction to Radio and TV
Advertising
Public Relations
International Communication
New Media

Semester III

Communication Theories
Communication Research Methods
Film Studies
Development Communication
Specialisation

- Radio and Television
- Print Media-I
- Advertising and PR- I

Semester IV

Media & Culture
Business Journalism
Technical Writing
Dissertation
Specialisation

- Radio and Television
- Print Media – II

Advertising and PR - II